

# DRAUGHT BEER INTRODUCTION OF FRESH BEER BAR

## 鲜啤酒吧简介

啤酒是深受广大消费者欢迎的营养丰富的低酒精饮品，素有“液体面包”之美称。啤酒在中国已有百余年的历史，改革开放三十多年来，更有了突飞猛进的发展。据统计资料显示，截至2011年12月止，全国啤酒年产量达到了4898.82万千升，是改革开放初期1978年产量的120多倍。三十多年来，我国啤酒产量一直保持着两位数的增长速度。但是，由于几十年来形成的工业格局等原因，国内绝大多数啤酒厂都建在大中城市周边，许多地方的啤酒需要从数十公里、数百公里甚至上千公里外运来，这不仅加大了啤酒的成本，而且也影响了啤酒的质量和风味。随着改革开放的进一步深入，人们的生活水平不断提高，消费观念日益拓新，具有欧美风格的自酿式啤酒吧运用而生，且越来越受到广大消费者的青睐。

上海嘉迪公司为满足高中档酒店多元化经营和广大消费者的需求，同时满足中小创业者的创业选项，开发了全营养啤酒吧生产线设备，可为大中型酒店、啤酒吧和消费者提供50L、100L、200L、300L、500L、800L、1000L系列自酿啤酒生产线全套设备。本套设备引用了欧式自酿啤酒的先进设计和技术，采用德国、法国等欧洲风味的先进工艺，可以生产出营养丰富且风味各具特色的黄啤酒、黑啤酒等纯鲜啤酒，满足广大消费者的需求。

自酿式鲜啤酒采用优质的全麦芽和优质酒花为原料，引进德国、法国等国纯种酵母，采用先进的工艺技术，酿造出的啤酒香味独特、泡沫细腻持久，口味醇厚、营养丰富，深受广大消费者青睐。

自酿式鲜啤酒吧投资少，见效快，投资回报率高，是大中型酒店、啤酒吧和中小投资创业者的首选项目。

本公司具有二十多年食品机械生产的丰富经验，拥有全套现代化的食品机械加工设备和先进的加工工艺，拥有一支优秀的设计和生员工团队，为国内外数十家乳品、果汁、饮料加工企业和大专院校、科研院所提供了全线设备及成套交钥匙工程。并向美国、日本、新加坡、马来西亚、蒙古、巴西、哥伦比亚、尼日利亚、利比亚、冈比亚等国家出口了数十条果蔬汁饮料生产线。本公司的技术实力能确保生产出国内一流水平的啤酒生产线设备。

本公司拥有先进的自动化控制设计与安装调试技术人员队伍，设计生产的生产线自动化程度高，操作与维护保养方便，能保证产品满足用户实现自动化更高层次的需求。

本公司还拥有经验丰富的啤酒生产工艺技术人员，能为用户提供交钥匙工程和一条龙技术服务，不但能生产出满足消费者需求的优质啤酒，并能为用户培训出合格的生产技术人员。

嘉迪公司以“融合世界先进科技，振兴民族食品工业”为己任，充分吸收并掌握国际上先进的啤酒加工工艺技术，选用国际上优质的原材料，精益求精、不断创新，为发展国产自酿啤酒而不懈努力。

嘉迪公司愿以开放的心态，求真务实的精神，与海内外有识之士和广大创业者及消费者合作共赢，共创美好的未来！

Beer is a kind of popular low-alcohol drink with rich nutrition which is named as "liquid bread". Beer has a history of over one hundred years in China and gained rapid development in more than thirty years since reform and opening. It is shown by statistics that the national annual output of beer has reached 489,882,000 kl as at December 2011 which is more than 120 times of annual output in the initial phase of reform and opening in 1978. For more than thirty years, the beer output in China has kept the growth at a speed of double digits. However, most domestic beer factories are located in suburbs of large and medium cities due to industrial pattern formed in decades and beers from many factories need to be transported for a long distance of tens or hundreds or even thousands of kilometers. This not only increases the cost of beer but also affect the quality and taste of beer. With further deepening of reform and opening and continuous improvement in people's living standard in China, people have new consumption concept, the self-made beer bar with Euro-American style emerges at this moment and becomes more and more popular among Chinese consumers.

In order to meet diversified demands in high and medium grade hotels as well as the demand of consumers while offering more options for medium and small entrepreneurs, Shanghai Jiadi Company developed the production line of full nutrition beer bar which can produce complete sets of 50L, 100L, 200L, 300L, 500L, 800L and 1000L series self-made beer equipments for large and medium hotels, beer bars and consumers. The equipment introduces the world-leading design and technology of European style self-made beer and adopts advanced European process of German and French which can produce fresh beer such as light beer and black beer with rich nutrition and many choices in tastes to meet the demands of various consumers. The production of the self-made full nutrition beer adopts high quality pure malts and hops as raw material and introduces pure yeast from German and French. With advanced processing technology, the beer is endowed with unique aroma, fine and long lasting foam, mellow taste and rich nutrition, which has good reputation among consumers.

Self-made full nutrition beer bar is with low investment, rapid effect and high rate of return and is the first-choice project for large and medium hotels, beer bars and medium and small entrepreneurs.

The company has rich experience in production of food machinery for more than 20 years with full modern food machinery process equipment and advanced processing technology. We also have an excellent team of designers and production line workers to provide full-line equipments and complete turnkey projects for many colleges and universities, science and research institutions as well as enterprises engaged in dairy, fruit juice and drink processing home and abroad. We have exported tens of fruit and vegetable juice production lines of to USA, Japan, Singapore, Malaysia, Mongolia, Brazil, Columbia, Nigeria, Libya and Gambia. The technology strength of the company can guarantee the production of first-class beer production line.

The company has advanced automatic control, installation and test team, who can design and produce the production line with automation degree, convenient operation and maintenance. This ensures the product to meet the requirements of client demanding higher automation. The company has technicians with rich experience in beer production process which can provide turnkey project and one stop service for client. We can not only produce good quality beer that meets demands of consumers, but also can offer technician training service for clients.

Jiadi Company takes "combining the most advanced technologies in the world and revitalizing national food industry" as its duty, fully absorbs and masters international advanced process technology of beer, select international high quality raw material and make unceasing efforts to develop the self-made beer made in China though continuous improvement and innovation.

With an opening attitude and realistic and pragmatic spirit, Jiadi Company is willing to cooperate with oversea intelligent people and entrepreneurs as well as consumers to create a beautiful future!

# DRAUGHT BEER INTRODUCTION OF FRESH BEER BAR

## 鲜啤酒吧简介



鲜啤酒吧工艺流程图

